



Announcement No. 31, s. 2018

## ANNOUNCEMENT

**FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES**

**SUBJECT : 32<sup>nd</sup> National Coconut Week and the 1<sup>st</sup> World Coconut Congress**

Presidential Proclamation No. 142, s. 1987, declares the period from August 24-30, 1987 and every year thereafter as “**National Coconut Week**”. This year’s theme is “**The Time is Now**”. This celebration intends that all sectors involved in the coconut industry from the farmers, workers, processors, traders and industrialists to the policy-makers collectively pay tribute of honor and thanksgiving for the blessings and benefits derived from the industry and to establish a continuing awareness of its lasting importance to our nation.

To promote public awareness in the observance of the event, all government agencies are enjoined to extend their full support through the following activities:

1. Participation in the event of Philippine Coconut Authority at the SMX Convention Center, Mall of Asia, Pasay City on August 14-16, 2018.
2. Display of the 2018 National Coconut Week Celebration Official streamer in the agency’s premises including Regional and Field offices. (*Attached is a copy of the 2018 National Coconut Week Celebration Official streamer*)

For more information, you may coordinate with **Trade and Market Development Department, Operations Branch Staff** at telephone no. (02) 928-8982 or through email at [mrpd5@yahoo.com](mailto:mrpd5@yahoo.com).

  
**ALICIA dela ROSA-BALA**  
Chairperson

01 AUG 2018



Bawat Kawani, Lingkod Bayani



# 32nd National Coconut Week Celebration CONFERENCE & EXHIBITION

**AUGUST 14 - 16, 2018**  
SMX Convention Center Manila



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## EVENT PARTNERS



[www.worldcoconutcongress.com](http://www.worldcoconutcongress.com)